**TU/CODL**

**TEZPUR UNIVERSITY**

**SEMESTER END EXAMINATION (SPRING) 2020**

**MMC 202: RADIO BROADCASTING**

**Time:** 3 Hours **Total Marks:** 70

*The figures in the right-hand margin indicate marks for the individual question  
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1. Answer the following: 1x10= 10

1. In India, private FM Radio stations are allowed to broadcast news. State True or False .
2. In India, Community Radio stations don’t need any license to operate. State True or False.
3. BBC stands for \_\_\_\_\_\_\_\_\_\_\_\_\_.
4. Vividh Bharati Service of AIR was launched in the year \_\_\_\_\_\_\_.
5. Name one community radio station from Assam.
6. Shillong-Guwahati station of AIR started its broadcast in the year\_\_\_\_\_\_.
7. The Public Service Broadcasting Day is observed every year on \_\_\_\_\_\_.
8. Television was separated from AIR in the year\_\_\_\_\_\_\_\_.
9. \_\_\_\_\_\_\_ is an Indian Radio Programme hosted by Prime Minister Narendra Modi.
10. \_\_\_\_\_\_ was India’s first campus community radio station in 2004 run by the students of Anna University in Tamil Nadu.

2. Write short notes on **any four** of the following: 5x4= 20

1. Characteristics of Community Radio
2. Pod casting
3. Radio: The Theatre of mind
4. Dynamic and Condenser microphone
5. FM and AM Radio

3. Answer **any four** of the following: 10x4= 40

1. Write a brief history of All India Radio.
2. Briefly describe the types of microphone pickup patterns.
3. Discuss the various formats of radio programmes.
4. Radio is known as the ‘poor man’s medium’. Explain.
5. Discuss the relevance of radio in the age of social media.

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