**TU/CDOE**

**TEZPUR UNIVERSITY**

**SEMESTER END EXAMINATION (AUTUMN) 2022**

**MMC 403: COMMUNICATION RESEARCH METHODS**

Time: **3 Hours** Total Marks: **70**

*The figures in the right-hand margin indicate marks*

*For the individual question*.

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1. Answer the following.

2x5=10

1. What is “Theatre of Oppressed”?
2. What are the characteristics of Participatory Rural Appraisal (PRA)?
3. Write the key idea developed by Jürgen Habermas.
4. Mention the stages of developing participatory communication.
5. Write a short note on Anna Community Radio.
6. Answer the followings- 5X4=20
7. Why is it important for a media organisation to practice principle of pluralism ?
8. Discuss different challenges in establishing community media initiatives.
9. Analyse the relation between ‘access’ and ‘participation’ in the context of community media.
10. Explain the characteristics which make community media alternative to mainstream media.
11. Answer the following in details 10x4=40
12. Discuss the concept of Alternative Public Sphere. Critically analyse the role of community media in developing the public sphere for the underprivileged section of the society.
13. Elaborate the different steps required for developing participatory video.
14. Critically discuss the relevance of puppetry for development in the present context of India. Give your arguments.
15. Can we call community media as a means of mass communication? Answer the question based on your arguments and examples.