**TU/CODL**

**TEZPUR UNIVERSITY**

**SEMESTER END EXAMINATION (SPRING) 2019**

**MMC 303: TELEVISION PRODUCTION**

Time: **3 Hours** Total Marks: **70**

*The figures in the right-hand margin indicate marks for the individual question.*

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1. Answer the following questions: 8x5=40

1. What is a sound design? How do you justify the importance of sound in television productions?
2. What is a television studio production? Discuss in detail the video studio setup.
3. What is an online video production? Discuss the process of online video productions.
4. Define visual grammar. Elaborate some of the important components of visual composition in television productions.
5. Prepare a script for an audio-visual advertisement of a product. The duration of the script must be for one minute.

2. Write short notes on the following: 4x5=20

1. ENG
2. Sound Effects
3. Establishing Shot
4. Montage
5. Multi- Camera Editing

3. Answer the following in **brief:**  2x5=10

1. Why do you use a cut- away shot?
2. How is high definition video camera different from standard video camera?
3. What is linear editing?
4. When do you consider visuals to have a jump cut?
5. Explain shot reverse shot.

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