**TU/ CODL**

**TEZPUR UNIVERSITY**

**SEMESTER END EXAMINATION (AUTUMN) 2019**

**MMC 402: SCIENCE COMMUNICATION**

**Time: 3 Hours Total Marks: 70**

*The figures in the right-hand margin indicate marks for the individual question*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*

1. State whether the given statement is True or False. Justify your

answers. 2x10=20

1. Creating a scientific temper among masses is the main aim of science communication.
2. Illiteracy cannot be a barrier in popularisation of Science.
3. Science popularization is comparatively poor in Northeast India.
4. Community media is not effective in creating awareness about Health Communication.
5. SITE was an experiment for promoting education, development and scientific attitude.
6. Language for Science Communication should be made simple and people-centric.
7. Reporting for medical issues like dengue helps in clearing misconceptions among masses.
8. Workshops on science reporting and writing should be organized for more people’s participation.
9. General communication is different from Science Communication.
10. Folk media is useful in spreading Science Communication in rural regions only.

2. Write short notes on the following topics: 5x5=25

1. ISRO
2. Vigyan Prasar
3. DRDO
4. NCSTC
5. New Media for Science Communication

**P.T.O.**

3. What is the concept of environment communication? What is

the media’s role in protecting the environment and promoting

environmental consciousness. 5+8=13

4. What is Health Communication? Explain the reporting skills

required for health communication. 4+8=12

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